






## 论坛会议 Conferences

	2009亚太雪地运动产业论坛 The 4th Asia Pacific Snow Conference (APSC)	2009年2月20日 下午 - 21日上午 Feb.20-21, 2009	2号馆会议区 Congress Area in Hall 2	ispo china与Alpitem China 联合主办 Organized by ispo china & Alpitem China	聚焦滑雪场经营之道, 探讨未来发展模式 Focus on ski resorts management, discuss the future development mode for snow industry
	第五届中国户外零售商会论坛 The 5th China outdoor retailing conference (COCRC)	2009年 2月21日全天 Feb.21, 2009	展览馆 综合楼会议室 Conference Room	ispo china与Gore-tex®品牌 联合主办 Organized by ispo china & Gore-tex®	与户外零售商会共度难关, 探索发展之路 Get through the difficulty, define your own way
	中纺协户外用品分会年会 China Outdoor Commercial Association (COCA) Annual Meeting	2009年 2月20日下午 Feb.20, 2009		中纺协户外用品分会 (COCA) 主办 Organized by China Outdoor Commercial Association (COCA)	协会会员单位年会, 总结去年, 为来年工作布局 Member meeting to summarize the past year and prospect on the next year
	中国泛户外产业精英论坛 China Pan-Outdoor Elite Conference	2009年2月19日 Feb.19th, 2009	2号馆会议区 Congress Area in Hall 2	ispo china与Top精英网 联合主办 金通湾中国户外用品城 特别赞助 Co-organized by ispo china & Top Elite Website Sponsored by First Zone-China Outdoor Commodities City	汇聚众多产业专家, 为户外产业出谋划策 Gather elites from various industries, meditating on the future for outdoor industry






## 运动展示 Sports Demo

	冰球表演推广 Ice Hockey Show	2009年 2月19 - 21日 Feb.19-21, 2009	6号馆 Hall 6	美国矽谷体育娱乐公司主办 人造冰场由Kenfort公司赞助 Organized by Silicon Valley Sports & Entertainment Art Ice Sponsored by Kenfort	尽情享受冰球运动带来的激情, 近距离与冰球队队员互动 Enjoy the excitement of Ice Hockey, meeting the Chinese sports heroes on-site
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## 特色专区 Feature Areas

	运动&时尚专区 'IN' Sports Area	2009年 2月19 - 21日 Feb.19-21, 2009	5号馆 Hall 5	ispo china主办 中国服饰杂志协办 Organized by ispo china Supported by China Fashion Magazine	将时尚风带入体育设计, 为我们展示运动的美丽 Involve fashion into sport design, enjoy the beauty in sports
	体育赛事推广专区 Sport Events Promotion Area		6号馆 Hall 6	ispo china 主办 Organized by ispo china	与知名赛事亲密接触, 引爆运动激情 Close touch with exciting sport events, inspire your enthusiasm for sports
	可穿戴技术专区 Wearable Technologies Premier		2号馆 Hall 2	ispo china主办 Navispace AG公司承办 Organized by ispo china Supported by Navispace AG	高科技产品随身穿戴, 体验无限可能 Imagine all the high-tech equipments can be portable, experience unlimited possibilities
	创新体育产品展示区 Creative Sports Products Design Show		6号馆 Hall 6	ispo china与迪卡侬 联合主办 Co-organized by ispo china & Decathlon	创新产品让我们运动更简单! 更健康! Innovative products makes our sports more simple and more healthy
	运动游戏体验区 Sports Game Experience Area			四川省网动健身器材 有限公司主办 Organized by Wangdong	体验运动游戏, 享受快乐激情 Experience the sporting game, enjoy the happiness and excitement

## 精彩活动 Activities

	ispo china 欢迎晚宴 ispo china Night	2009年2月19日 Feb.19, 2009	展览馆外 Outside the hall	ispo china主办 Organized by ispo china	首日欢迎晚宴, 行业大聚会 (凭邀请函入场) Get-together for ispo china on the first day (Invitation Only)
	环保沙龙 1. ispo china 环保卫士 2. 环保漫画展  Green Saloon 1. ispo china Prized Tour 2. Green Cartoons Show	2009年 2月19 - 21日 Feb.19-21, 2009	3, 4号馆之间 环保沙龙展位 Green Saloon, the connection between Hall 3 & Hall 4	ispo china与户外探险杂志 联合主办 赛沃斯品牌特别赞助 Co-organized by ispo china & Outdoor Exploration Magazine Sponsored by SWS	通过游戏互动环节推广环保理念 Promoting the idea of environment protection through the interactive activity  用手中的画笔描绘出心中的绿色, 让环保的概念深入人心 Draw the green by using the brushpencil in the hand, strengthen the green concept in the hearts of the public
	中国户外零售商会专区 1. 中国户外零售样板店 2. 户外学校最佳学员的评选  China Outdoor Retailer Association Village 1. China Outdoor Demo Shops 2. Best Student for Outdoor School		5号馆 Hall 5	ispo china 与 COG 联合主办 Co-organized by ispo china & COG	为各位专业观众开放的多功能区域 相互交流, 分享经验, 促进合作 Multi-functional area for the visitors to ispo china winter 09, promote communication and experience exchange  发掘优秀店员, 为户外产业培养中坚力量 Search for the best sales men, store the power for outdoor industry
	时装表演 Fashion Show		6号馆 Hall 6	ispo china主办 Organized by ispo china	感受时尚与体育结合所带来的最新趋势 Feel the latest trends of fashion and sports
	品牌商与经销商配对洽谈 Match Making Between Brands and Visitors		5号馆休息区 Leisure Lounge in Hall 5		让品牌商和参展商准确地找到目标观众, 让观众与品牌更便利地接洽 Let's find our targets more easily & accurately
	"安全伴我行" 活动 Safety Accompanying You			6号馆 Hall 6	北京三夫天越体育管理 有限公司主办 Organized by Sanfo Tigo sports management Co., Ltd

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